

# Employment fluctuations in noisy signaling labor market

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# What is "signaling dynamics"?

- ▶ Signaling dynamics describes interactions between senders and receivers over time.
- ▶ Noldeke and Van Damme (1990) analyzes a multiperiod version of the Spence's job market signalling mode.
- ▶ Noldeke and Samuelson (1997) introduce perturbations into Spence's dynamic model and examines the condition to chose one between multiple equilibria.

# Signaling dynamics in a labor market

- ▶ The jobseekers send signals to reveal their true type and the employers decide to employ whom and how many for given observations of the job seekers' signaling.
- ▶ The signaling is noisy so that the employers cannot figure out the job seekers true type from the signaling.
- ▶ Heinsalu (2018) studies costly signaling model in which the signaling effort is chosen in multiple periods and observed with noise.
- ▶ The employers decide their employment level by solving their profit maximization problem.

# Summary of previous research

- ▶ Analyzes the existence of two types of pooling equilibrium and unique separating equilibrium when there are two types of job seekers with different productivity and signaling costs.
- ▶ Proves analytically that the above equilibria coexist in any combination.
- ▶ Examine numerically the multistability of those equilibria and periodic fluctuations of the employment level.

# Aim of this paper

- ▶ Extend the model to cases where signaling costs are continuously distributed.
- ▶ Analyze existence conditions of signaling equilibria.
- ▶ Numerically examine the local stability of signaling equilibria and demonstrate complex fluctuations of employment level with the distribution of signaling costs.

# Optimal employment choice of the firm

Production output level  $y$  depends on employment level  $x$  and productivity of employed workers. Then,

$$y \equiv \sqrt{\frac{1 + \alpha}{2}} x$$

Here  $\alpha$  is the lowest productivity of employed workers. For given market price of the production  $p$  and wage  $w$  for the workers, the firm chooses employment level  $x$  to maximize the profit  $\pi$  given by

$$\pi(x) = p \cdot y - \frac{1 + \alpha}{2} w x$$

Here  $d\pi/dx \stackrel{\leq}{=} 0$  and  $d^2\pi/dx^2 < 0$ . Solving the optimization problem of the firm and normalizing  $p$  to 1, we derive a reaction function  $f$  given by

$$f(\alpha) \equiv \arg \max \pi(x) = \frac{1}{2w^2(1 + \alpha)}$$

# Expectation of job seekers' productivity

From the assumption of noisy signaling, the firm cannot recognize exactly the true productivity of job seekers by observing the signals. Let  $e$  denote the signaling level of job seekers which means a proportion of job seekers who send a signal. ( $0 \leq e \leq 1$ ) So that firm takes an expectation on  $\alpha$  for given observation of signaling level  $e$ . We assume the relation between  $\alpha$  and  $e$  that  $\alpha$  is increasing function of the signaling level  $e$ .  
Firm's expectation on job seekers' productivity:

$$g(e) \equiv a_0 + (a_1 - a_0)e, \quad 0 < a_0 < a_1 \leq 1.$$



# Employment policy of the firm

Let  $M$  denote the population of job seekers. Firm's employment choice as a reaction toward job seekers' signaling includes the profit maximization of the firm. Then, the employment level  $x$  may not be equal to the amount of signaling job seekers  $eM$ .

The firm shows following employment policy to job seekers.

- ▶ The firm employs signaling job seekers preferentially.
- ▶ If  $x < eM$ , only a part of signaling job seekers are employed and no non-signaling job seekers are not employed.
- ▶ If  $x > eM$ , all of signaling job seekers are employed and some of non-signaling job seekers are employed within the excess amount.

# Effectiveness of signaling

Probability that signaling job seekers are employed:

$$\rho_s = \begin{cases} \frac{x}{eM} & \text{if } x < eM, \\ 1 & \text{if } x \geq eM. \end{cases}$$

Probability that non-signaling job seekers are employed:

$$\rho_n = \begin{cases} 0 & \text{if } x < eM, \\ \frac{x - eM}{(1 - e)M} & \text{if } x \geq eM. \end{cases}$$

## Distribution of signaling cost

Suppose that signaling costs of job seekers are uniformly distributed in the finite interval  $[c_L, c_H]$  ( $0 \leq c_L < c_H$ ). Then the cumulative distribution function of signaling cost,  $CDF(c)$  is given by

$$CDF(c) \equiv \begin{cases} 0 & \text{if } c < c_L \\ \frac{c - c_L}{c_H - c_L} & \text{if } c_L \leq c \leq c_H \\ 1 & \text{if } c > c_H. \end{cases}$$

# Observation of signaling level

Job seekers send a signal if the expected benefit of signaling  $\sigma$  exceeds their signaling cost where

$$\sigma = p_s w - p_n \alpha w.$$

Then we denote  $h$  as the entire signaling level,

$$h(x, \alpha, e) \equiv \begin{cases} 0 & \text{if } \sigma < c_L, \\ \frac{\sigma - c_L}{c_H - c_L} & \text{if } c_L \leq \sigma \leq c_H, \\ 1 & \text{if } \sigma > c_H. \end{cases}$$

## 3-Dimensional dynamics of signaling market

Summarizing the discussion above finally we construct the 3-dimensional dynamical system as the signaling dynamics.

$$\begin{aligned}x_{t+1} &= f(\alpha_t) \\ \alpha_{t+1} &= g(e_t) \\ e_{t+1} &= h(x_t, \alpha_t, e_t).\end{aligned}$$

In this model following three signaling equilibria could exist.

- ▶ Pooling equilibrium without signaling: no job seeker sends a signal ( $e = 0$ ).
- ▶ Separating equilibrium: some of job seekers send a signal ( $0 < e < 1$ ).
- ▶ Pooling equilibrium with signaling: both of high- and low-productive job seekers send a signal ( $e = 1$ ).

## Fixed points at pooling equilibria

A fixed point of the dynamical system corresponds to a signaling equilibrium. Let  $s_i$  denote fixed points at pooling equilibria ( $i \in \{0, 1\}$ ). Then

$$s_0 = (x_0^*, \alpha_0^*, 0),$$

$$s_1 = (x_1^*, \alpha_1^*, 1),$$

where

$$x_0^* = \frac{1}{2(a_0 + 1)w^2},$$

$$x_1^* = \frac{1}{2(a_1 + 1)w^2},$$

$$\alpha_0 = a_0, \quad \text{and} \quad \alpha_1 = a_1.$$

# Boundary conditions of pooling equilibria without signaling

Solving the condition  $\sigma = c_L$ , we get

$$x = \frac{c_L M}{w} e$$

for  $x < eM$  and get

$$x = \frac{M((a_1 - a_0)w + w - c_L)e + a_0 w - w + c_L}{(a_1 - a_0)we + a_0 w}$$

for  $x > eM$ .



# Boundary conditions of pooling equilibria with signaling

Solving the condition  $\sigma = c_H$ , we get

$$x = \frac{c_H M}{w} e$$

for  $x < eM$  and get

$$x = \frac{M((a_1 - a_0)w + w - c_H)e + a_0 w - w + c_H}{(a_1 - a_0)we + a_0 w}$$

for  $x > eM$ .

# Phase diagram

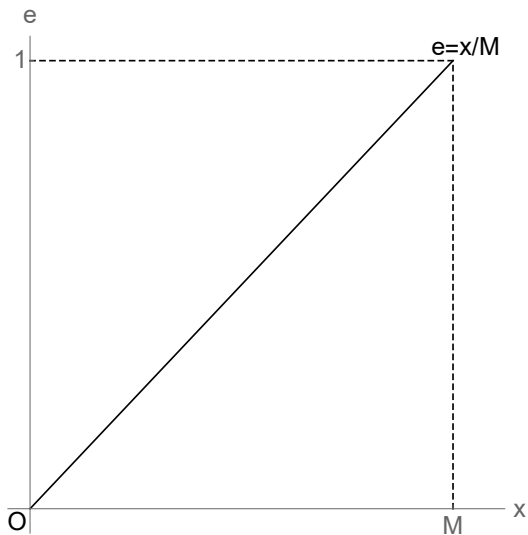


Figure: Reaction functions and an equilibrium

# Phase diagram

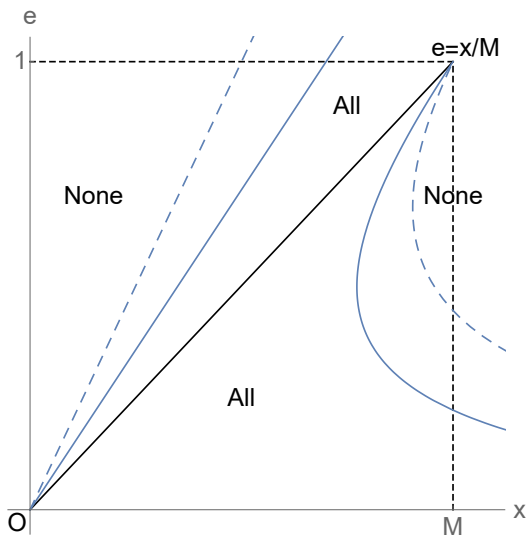


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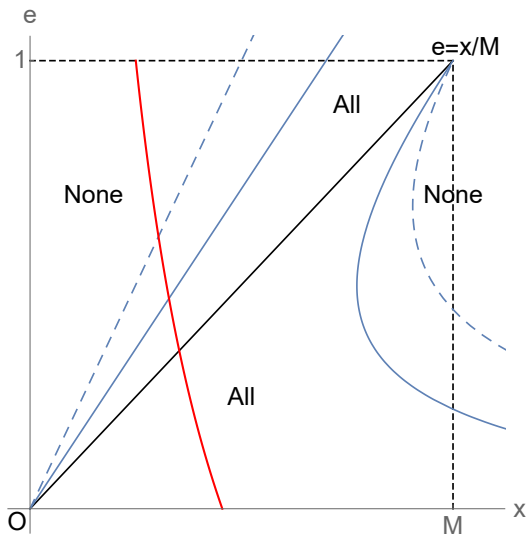


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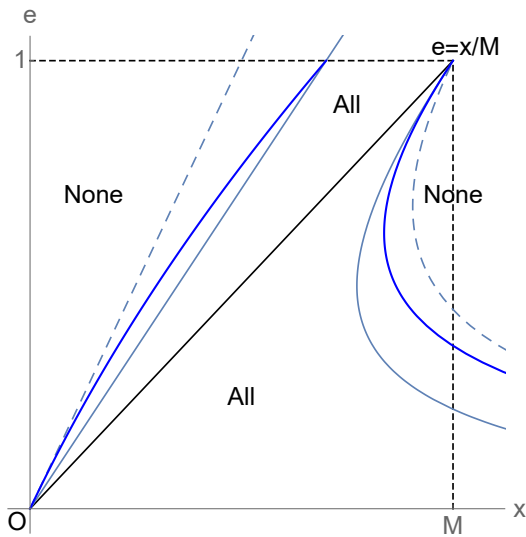


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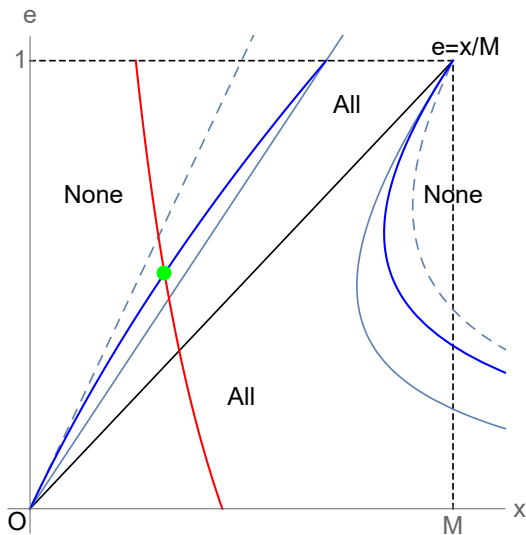


Figure: Reaction functions and an equilibrium

# Pooling equilibrium with signaling

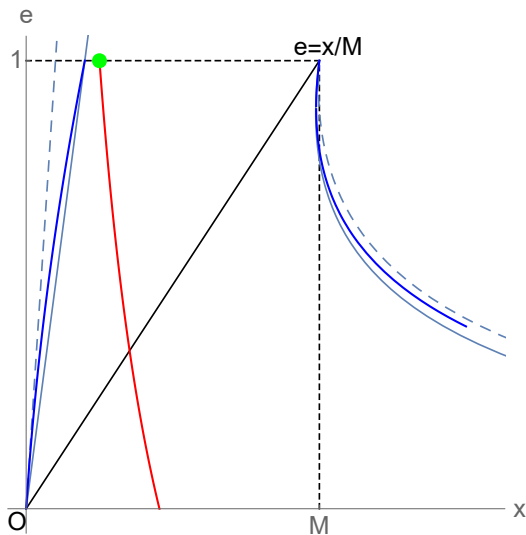


Figure: Unique pooling equilibrium with signaling ( $c_L = 0.1$  and  $c_H = 0.2$ )

# Existence of signaling equilibrium 1

## Proposition 3.1

*For  $x < eM$ , a pooling equilibrium with signaling  $s_1$  exists if  $c_H < \hat{c}_H$  and a separating equilibrium exists if  $c_H \geq \hat{c}_H$  where*

$$\hat{c}_H = \frac{2(1 - a_0^2)Mw^2 + a_0}{2(a_0 + 1)Mw}.$$



# Pooling equilibrium with signaling

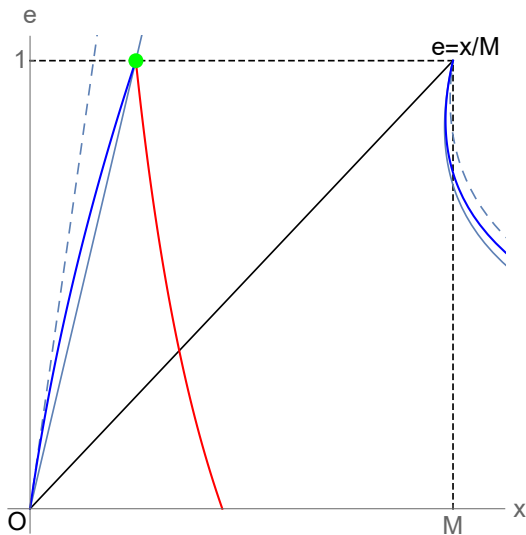


Figure: Unique pooling equilibrium with signaling ( $c_L < \hat{c}_H$  and  $c_H = \hat{c}_H$ )

# Multiple separating equilibria 1

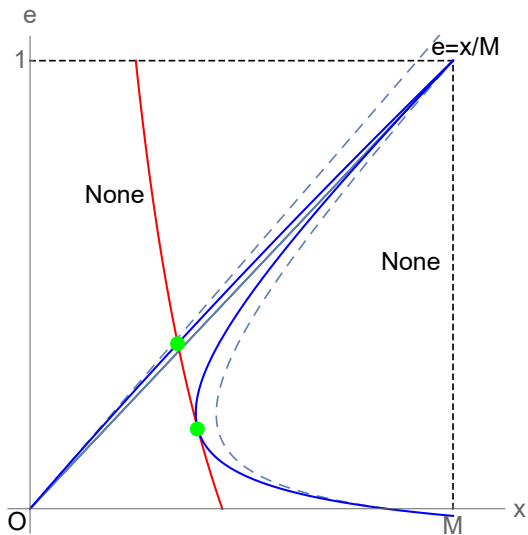


Figure: Separating equilibria ( $c_L \simeq 0.66619$  and  $c_H = 1$ )

## Multiple separating equilibria 2

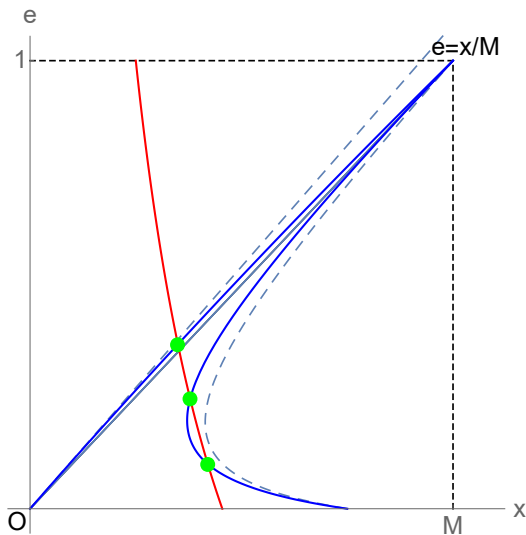


Figure: Coexistence of 3 separating equilibria ( $c_L = 0.925$  and  $c_H = 1$ )

# Existence of signaling equilibrium 2

## Proposition 3.2

For  $x > eM$ , a pooling equilibrium without signaling  $s_0$  exists if  $c_L > \hat{c}_L$  where

$$\hat{c}_L = \frac{1}{2a_1 + 2)wM)}.$$

# Pooling equilibrium without signaling

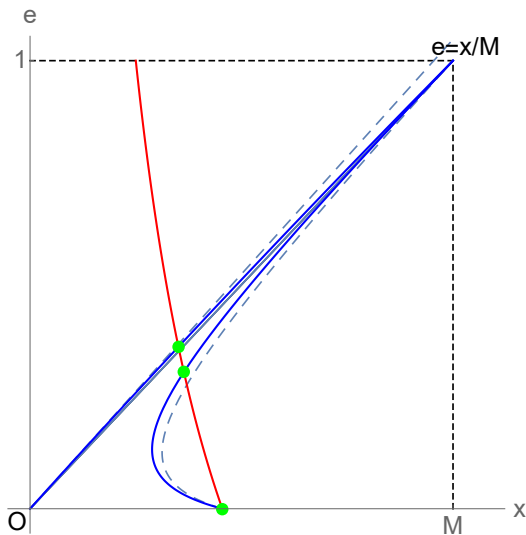


Figure: Coexistence of separating and non-signaling pooling equilibrium  
( $c_L < \hat{c}_L$  and  $c_H > \hat{c}_L$ )

# Existence conditions of signaling equilibria

Assuming that  $c_L < c_H$ ,

- ▶ If  $c_H \leq \hat{c}_H$ , pooling equilibrium  $s_1$  exists in  $\{(x, e) | x < eM\}$  and is unique.
- ▶ If  $c_H > \hat{c}_H$ , separating equilibrium exists in  $\{(x, e) | x < eM\}$  and is unique.
- ▶ In  $\{(x, e) | x > eM\}$ , separating equilibria co-exist.
- ▶ If  $c_L \geq \hat{c}_L$ , pooling equilibrium  $s_0$  and separating equilibrium co-exist in  $\{(x, e) | x > eM\}$ .

# Existence conditions of signaling equilibria

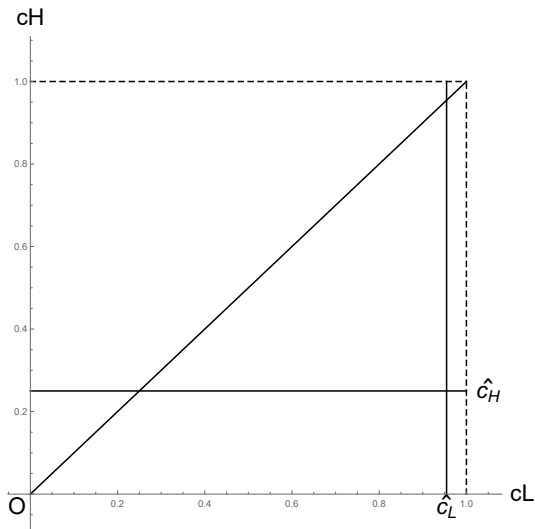


Figure: Existence conditions of signaling equilibria with  $c_L$  and  $c_H$

# Existence conditions of signaling equilibria

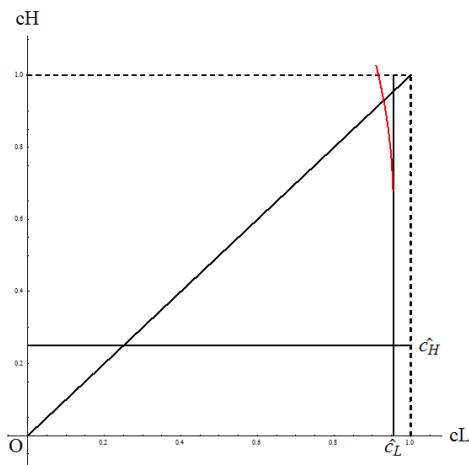


Figure: Existence conditions of signaling equilibria with  $c_L$  and  $c_H$



# Local stabilities of stationary points

Let  $J^*$  denotes a Jacobian matrix of signaling dynamics evaluated at a stationary point  $s_i$ ,

$$J_i^* \equiv \begin{pmatrix} 0 & f'(\alpha_i^*) & 0 \\ 0 & 0 & g'(e_i^*) \\ \frac{\partial h}{\partial x_i^*} & \frac{\partial h}{\partial \alpha_i^*} & \frac{\partial h_i^*}{\partial e_i^*} \end{pmatrix}.$$

Suppose that the eigenvalues  $\lambda_n$  solves following characteristic polynomial,

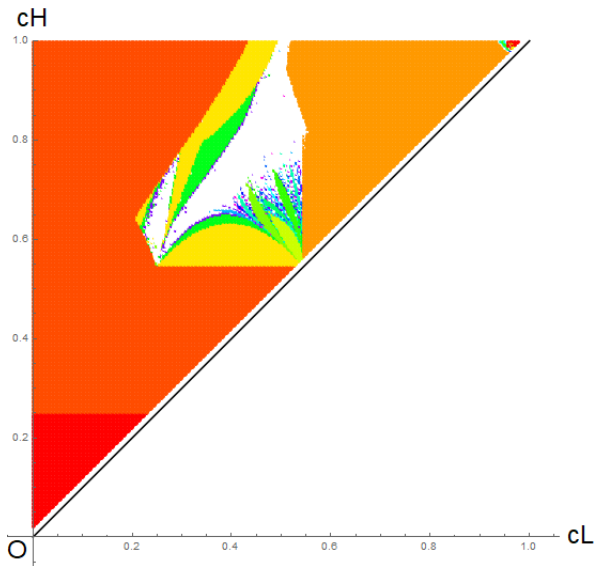
$$\begin{aligned} \det(\lambda I - J^*) &= -\lambda_n^3 - \frac{\partial h}{\partial e_i^*} \lambda_n^2 - g'(e_i^*) \frac{\partial h}{\partial \alpha_i^*} \lambda_n + f'(\alpha_i^*) g'(e_i^*) \frac{\partial h}{\partial x_i^*} \\ &= 0. \end{aligned}$$

Then,  $s_i$  is locally stable if all of  $\lambda_n$  are real or complex numbers with absolute value strictly less than 1.

# Numerical experiments

- ▶ Examine local stability of the fixed points and bifurcations with variation of  $c_L$  and  $c_H$ .
- ▶ Other parameters are  $w = 1$ ,  $M = 1$ ,  $a_0 = 0.1$  and  $a_1 = 1$ .
- ▶ Demonstrate basins of attractions in the case of multistability.

# Local stabilities of stationary points with signaling costs $c_L$ and $c_H$



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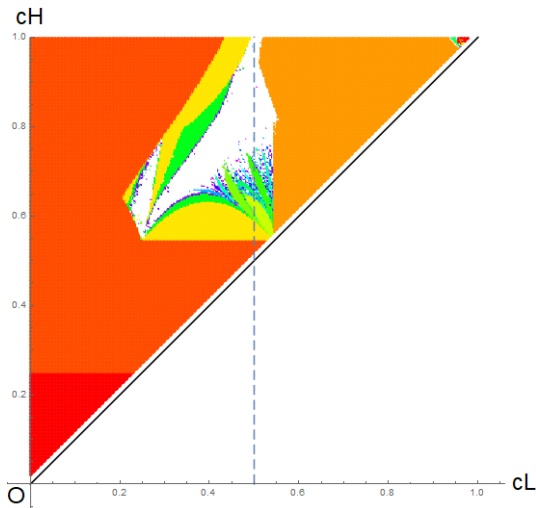


Figure: Bifurcation of signaling dynamics with  $c_L$  and  $c_H$

# Local stabilities of stationary points with signaling costs $c_L$ and $c_H$

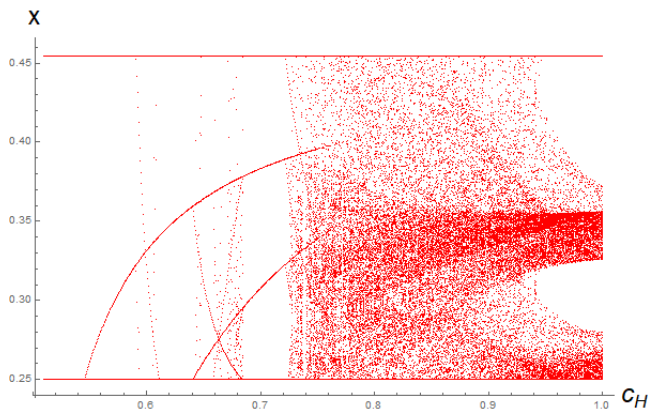


Figure: Bifurcations of employment level  $x$  with  $c_H$  ( $c_L = 0.2$ )

# Local stabilities of stationary points with signaling costs $c_L$ and $c_H$

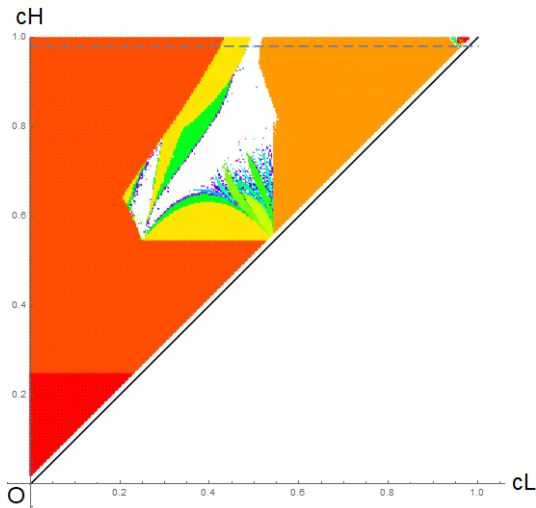


Figure: Bifurcation of signaling dynamics with  $c_L$  and  $c_H$

# Local stabilities of stationary points with signaling costs $c_L$ and $c_H$

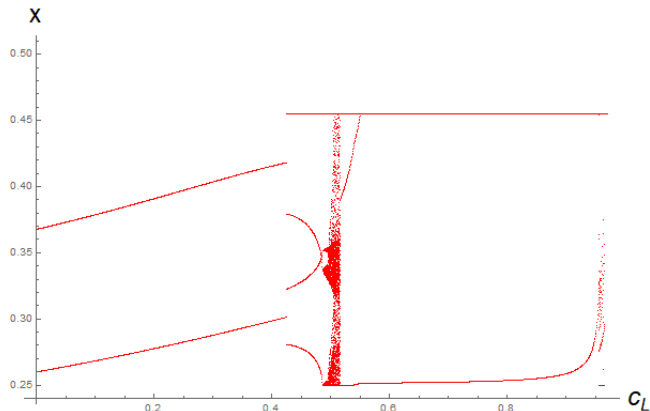


Figure: Bifurcations of employment level  $x$  with  $c_L$  ( $c_H = 0.98$ )

# Local stabilities of stationary points with signaling costs $c_L$ and $c_H$

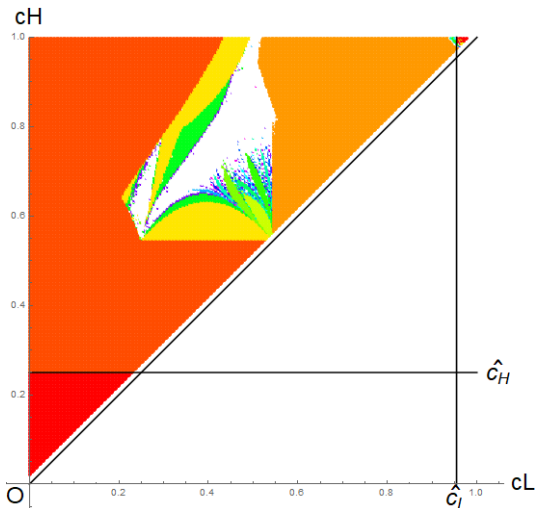


Figure: Bifurcation of signaling dynamics with  $c_L$  and  $c_H$ .



# Local stabilities of stationary points with signaling costs $c_L$ and $c_H$

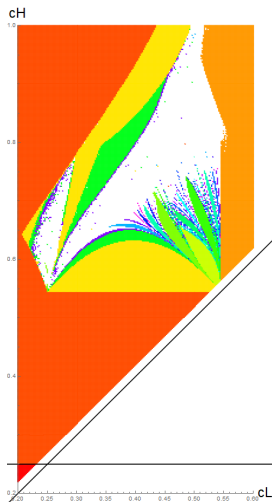


Figure: Bifurcation of signaling dynamics with  $c_L$  and  $c_H$

# Local stabilities of stationary points with signaling costs $c_L$ and $c_H$

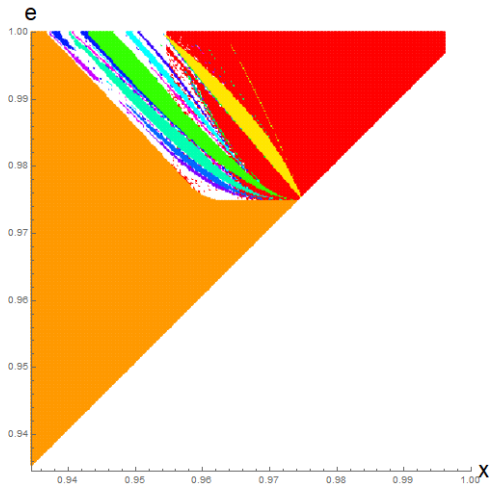


Figure: Bifurcation of signaling dynamics with  $c_L$  and  $c_H$

# Multi-stability of pooling equilibrium and periodic cycles

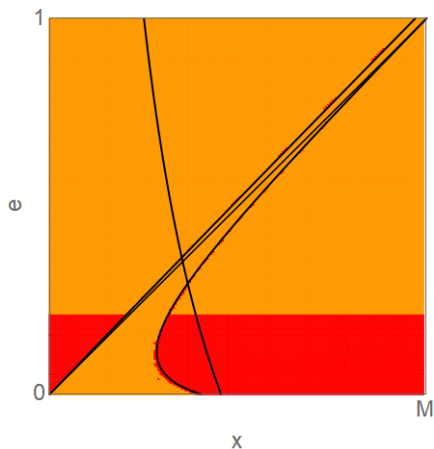


Figure: Basins of attractions with  $c_L = 0.96$  and  $c_H = 0.97$

# Multi-stability of pooling equilibrium and periodic cycles

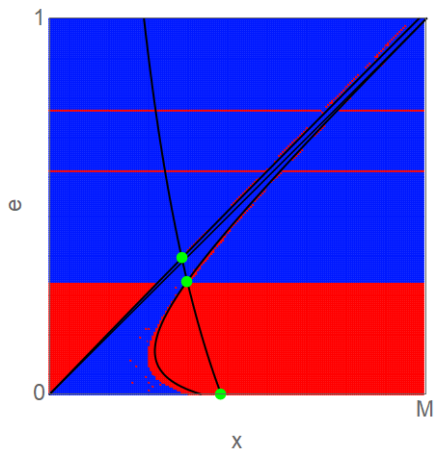


Figure: Basins of attractions with  $c_L = 0.96$  and  $c_H = 0.975$

# Multi-stability of pooling equilibrium and periodic cycles

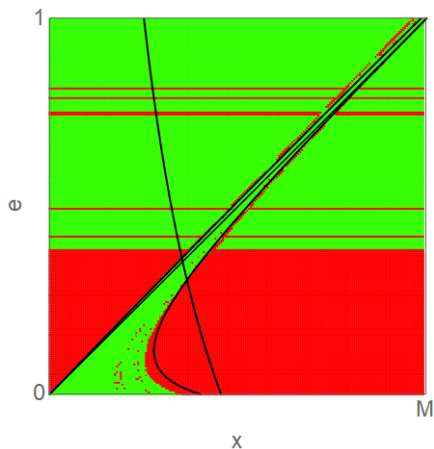


Figure: Basins of attractions with  $c_L = 0.96$  and  $c_H = 0.985$

# Results of numerical experiments

- ▶ Pooling equilibrium with signaling  $s_1$  ( $e^* = 1$ ) is always locally stable if it exists.
- ▶ For  $x < eM$ , unique separating equilibrium emerge if  $c_H > \hat{c}_H$  and is always locally unstable.
- ▶ The signaling dynamics shows complex fluctuations of the employment level for various parameters' combination of  $c_L$  and  $c_H$ .
- ▶ If pooling equilibrium without signaling  $s_0$  ( $e^* = 0$ ) is locally stable, multi-stability is observed.

## Concluding remarks

- ▶ Signaling dynamics with a continuous distribution of job seekers' signaling cost can have all of 3 types of equilibria and show complex fluctuations of employment level.
- ▶ Pooling equilibrium WITH signaling is unique and locally stable if it exists.
- ▶ Pooling equilibrium WITHOUT signaling is co-existing with separating equilibria and is locally stable while the separating equilibria are unstable.
- ▶ In a case of multiple equilibria, the signaling dynamics converges to different stationary point or a periodic cycle depending on its initial point.

Thank You!  
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